

Siobhan Greene  
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Date of Birth: 17 December 1985

*Home Address*  
18 Firhouse Grove  
Sandyville  
Dublin 6  
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**Career Objective:** To use my knowledge of business environments and high-level interpersonal and communication skills in a marketing position. I hope to gain an understanding of the international marketing environment, in a position that provides me with responsibility and possibilities for personal growth and career development.

**Education:**

2003 - 2007 Trinity College, Dublin  
Bachelor of Business Studies – 4 year honours degree

Subjects: Marketing, International Business, Consumer Behaviour, Brand Management, Economics, Organisation & Management, Mathematics & Statistical Analysis, Marketing Research

Results: 1<sup>st</sup> Year 2.1  
2<sup>nd</sup> Year 2.1  
3<sup>rd</sup> Year 2.1  
*Expected overall degree result: First Class Honours*

Dissertation: Currently in the process of writing a marketing-based dissertation, which deals with the reasons for the underdevelopment of the Fair Trade brand in Ireland

1997 – 2002 **Dominican College, Sandyville, Dublin 6**  
Leaving Certificate Results  
Higher: French A2, Business A2, Physics B1, English B2, Maths B3, Art B3  
Ordinary: Irish A2

**Work Experience:**      **Trainee Auditor**                      **KPMG, Brussels**

Summer 2006      **Skills Gained:**  
• Acquired grounding in the principles of auditing.  
• Conversed and worked in a bi-lingual environment.  
• Worked as part of a team auditing international clients.

Summer 2005      **English Teacher**      **Youth Development Foundation, Brazil**

Worked as a volunteer in the Adolescent Development Centre with young girls at risk aged 11 – 18.

*Skills Gained:*

- Taught English to social workers and children at the centre
- Organised activities and crafts for the children
- Provided the young girls with emotional support and a positive role model

Summer 2003/2004

**Marketing Department Office Assistant New Ireland Assurance, Dublin**

*Skills Gained:*

- Compiling daily press updates
- Customer service and telephone skills
- Proof reading of documentation and advertisements
- General administration work

**Additional Information:** IT Skills: proficient in Microsoft Office (Word, Excel, PowerPoint & Access)

- Teaching English as a Foreign Language (TEFL qualification)
- Language: Fluency in French
- Positions of Responsibility:
  - Activity Leader for St Vincent de Paul Homework Club (current): involves assisting under-privileged children with their homework after school as well as organising volunteers for the activity.
  - Novice Captain of Dublin University Ladies Boat Club (2002 – 2003): responsibilities included considerable planning to arrange training sessions, competitions, social functions, travel and accommodation.

**Skills Profile:**

**Can work on my own/part of a team:** Being involved in the Boat Club allowed me to work as part of an international team and also provided me the opportunity to demonstrate leadership skills as novice captain.

**Adaptable:** My varied work experience demonstrates my ability to work with people from all walks of life as well as my capacity to adapt to different working environments.

**Enthusiastic:** I am hard working, innovative, creative and enjoy being faced with new challenges.

**Interests & Hobbies:**

While at college I have been an active member of a number of societies, particularly the Dublin University Ladies Boat Club and the Boxing Club. I also enjoy travelling, music and socializing with friends.

**Referees:**

Dr Harry Jones  
Business School  
Trinity College  
Dublin 2  
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37 Avenue Louise  
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